

Area 5 Jobs Plan

Lead Organisation: NG7 Training, Employment & Advice

Employment & Skills Officer: Kevin Bartlett

Key Partners involved in delivery: Asian Women's Project (AWP) trading as Beacon Enterprise, City College.

Priorities 2014/15

1. Increase the employment rate of the working age population.
2. Increase the number of adults with Level 2 Skills.
3. Lead and deliver a community coordination strategy for employment and training
4. Incorporate financial Inclusion, benefit and debt advice in provision
5. Deliver a programme of community recruitment and information events

Background:

These priorities were identified from five main sources:

1. Statistical data provided by Nottingham City Council analysis of benefit data in Area 5
2. The Nottingham Plan to 2020:- Working Nottingham and The Nottingham Growth Plan.
3. NG7 TEA Needs analysis 2014
4. Insight and local knowledge from Area 5 Neighbourhood Development Officers
5. Youth contract community coordination responsibilities.

Key figures supplied by City Council

Ward	Working age statistics						16-24 Statistics				
	JSA claimants (Dec 14)		ESA (May 14)		Income Support Lone Parents		JSA claimants (Dec 2014)	ESA claimants (May 2014)	Population aged 16-24	Full time students (2011 Census)	16-24s excluding students
	no	%	no	%	no	%					
Berridge	679	5	975	7.3	210		160	85	3109	1,696	1,413
Sherwood	333	3.2	750	7.1	180		70	50	1,813	656	1,157
City	8,389	3.9	16,560	7.6	4,390	2.0	1,980	1,270	68,900	44,740	24,160
England	647,918	1.9	2,032,230	5.9	410,950	1.2	142,375	147,730	6,227,700	2,963,426	3,264,274

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Summary

NG7 is looking at supply and demand factors in contributing towards an Active Labour Market strategy in addressing worklessness, while ensuring the interventions and targets align with broader City Council strategies and priorities each listed where appropriate in the priority headings. In terms of the supply side, at grass roots, people seeking employment will be individually supported and developed towards employment readiness. Those who are employable and able to take entry level jobs will be supported and encouraged through mentoring to continue up-skilling, to make them more resilient in the workplace, and more likely to remain in employment. Vocational training relevant to the local labour market will be sought to aid employability. In terms of demand, employers are being engaged to take on the Nottingham Jobs Pledge, take on new local recruits, provide work experience and benefit from the employment support measures in place. It is an iterative process, there are no perfect solutions. NG7 and partners will be agile, learning from what works and what doesn't and updating the offer accordingly.

1. Priority: Increase Employment Rate of the working age population. Target; 70% of the working age population to be employed. (Currently 58%) From The Nottingham Plan to 2020:- Working Nottingham				
Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress as at December 18th.
1.1. Deliver the Youth Contract to increase employment among 18-24 year olds	49 into work by 31/03/15	NG7/Beacon Training & Enterprise. City College currently	£115,000 DWP	<ul style="list-style-type: none"> 35 clients currently engaged by NG7 and community based work ready providers. 7 job outcomes achieved to date. NG7 Employment Advisors working effectively with Futures advisors
1.2. Increase 18-24 Referrals to NJF and Nottingham Jobs Hub	30 referrals by 31/03/15	NG7/Beacon Training & Enterprise. City College	DWP /ABG Funding	<ul style="list-style-type: none"> 5 referrals to date
1.3. Increase the number of people becoming self employed/ starting their own business by promotion and referrals to enterprise training and start up finance.	15 referrals to Enterprise /start up training by 31/03/15	NG7/ City College, NBV, First Enterprise, Princes Trust, Sherwood Enterprise Centre	DWP /ABG Funding	<ul style="list-style-type: none"> Employment Advisors signposting interested clients to NBV weekly enterprise training and other providers as appropriate. 3 referrals to date.
1.4. Increase support available to adult job seekers through Work Clubs and one to one support for referrals from Job Centre Plus and Priority Families programme.	Delivering: -beginners IT training -access to IT -employability skills training	NG7 & Community Centres Locations	£21,000 Digital Inclusion Funding /ABG Funding	<ul style="list-style-type: none"> IT Training and work clubs operating currently at Edwards Lane Community Centre and NG7-Berridge Rd and Sherwood Community Centre.

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1 continued

Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress
1.5. Develop /make referrals to bespoke support for those people over-represented in the unemployed statistics, for example disabled people/ ESA claimants and BME people.	Develop improved support and referral network. Engage with and review needs /seek support for 50 ESA claimants by 21/03/15	NG7 / Disability Direct / Partnership Forum / Nottingham Equal / PATRA	DWP /ABG Funding	<ul style="list-style-type: none"> Establishing referral network with mental health Support services. 1 job outcome for disabled young person 1 young person and supported by carer engaged on programme

2. Priority: Increase the number of Adults with Skills. Target; 80% of adults to have level 2 qualifications. (currently 72%) From The Nottingham Plan to 2020:- Working Nottingham:

Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress
2.1. Deliver the Youth Contract to increase the number of 18-24 year olds gaining and improving: <ul style="list-style-type: none"> Employability & life skills Spoken English, reading, writing and maths Confidence & aspiration Team working and communicating Motivation & action planning Vocational training Work experience 	85 into training by March 2015	NG7 / Beacon / City College	£115,000 DWP	<ul style="list-style-type: none"> 35 Young People 18-24 engaged and accessing employability training. 7 job outcomes.
2.2. Facilitate improved digital skills of adults. <ul style="list-style-type: none"> Able to use a computer to use a word processor and browser Developing the skills to 	IT Training offered in 3 centres by 31/09/14, improving the digital skills of 100 people	NG7/Community Centres, City College,	£21,000 Digital Inclusion Funding	<ul style="list-style-type: none"> 15 people / week currently accessing IT training

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develop / update own CV, complete online application forms for benefits, job vacancies, public services and access other communication forums etc.				
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3. Priority: Lead and deliver a Community Coordination Strategy for employment and training

Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress
3.1. Capacity build smaller organisations in Area 5 to deliver employability training <ul style="list-style-type: none"> Support with identifying strengths / niches, engagement, networking and referral routes Advise / support / referral on policies and procedures 	Support 3 groups by March 2015 <ul style="list-style-type: none"> Support local small groups HAWA Women's network / Kurdish Community Group to develop employment support measures. Promote network in Sherwood for employment & enterprise support 	NG7 / FE Colleges, NCVS	DWP /ABG Funding	<ul style="list-style-type: none"> Carrying out needs analysis of groups Arrangement with Sherwood Enterprise Centre, Mansfield Rd, to cross refer employment and enterprise enquiries and provide base for local delivery of information and services.
3.2. Engage with local schools to support the employability in schools agenda	Liaise with Djanogly regarding support required by 31/12/14	NG7/ Futures	DWP /ABG Funding	<ul style="list-style-type: none"> Established contact with local Futures Schools link person Sue Smith, meeting planned with City Academy.
3.3. Promote the Nottingham Jobs Pledge to local employers	Recruit 30 (10%) new employers to sign the pledge by 31/03/15	NG7 / Beacon Training & Enterprise, City College	DWP /ABG Funding	<ul style="list-style-type: none"> Currently promoting to employers
3.4. Engage with work programme providers to explore local activity solutions	Agree range of collaboration opportunities.	NG7	DWP /ABG Funding	<ul style="list-style-type: none"> Planning stage
3.5. Align activity and partners with EU Structural Investment Funding & D2N2 strategy to	Engage with LEP VCS and other ALOs in preparation for 2015	Area Lead Orgs, City College, First Enterprise, PATRA.	DWP /ABG Funding	<ul style="list-style-type: none"> Attending D2N2 SIF briefings. Exploring potential consortium

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maximise leverage.	new round			arrangements.
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4. Priority: Incorporate financial inclusion, benefit and debt advice in provision

Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress
4.1. Build links to Advice providers in Area for mutual signposting and joint activity	30 Referrals to 'Sound as a Pound' and support network by 31/03/15	NG7/ Forest Fields Advice Centre, Partnership Forum, Local Housing Assoc financial inc officers.	DWP /ABG Funding	<ul style="list-style-type: none"> Identifying and briefing potential network members.
4.2. Financial inclusion to be integrated element of youth contract delivery and IAG	To be integrated into provision by 31/12/14	NG7	DWP /ABG Funding	<ul style="list-style-type: none"> IAG materials under development.

5. Priority: Deliver a programme of community recruitment and information events

Actions	Outcomes / by when	Lead /Partners	Resources	Achievements / Progress
5.1. Promote E&S activities across area and generic offerings from range of providers inc work clubs, surgeries, accessible training	Compile, promote and update a rolling programme of activities, actively recruiting local residents and employers to attend.	NG7 / Beacon Training & Enterprise, City College, NDOs	DWP /ABG Funding	<ul style="list-style-type: none"> NG7 website updated regularly on current provision Attendance at local events to promote E&S activities.
5.2. Identify supporting agencies in Area and provide information so they can signpost to E&S activity	Establish support network by 31/12/14	NG7 / Beacon Training & Enterprise, City College, NDOs	DWP /ABG Funding	<ul style="list-style-type: none"> Identifying and briefing potential network members.